

The business of doing business online just got easier



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GoDaddy is the world's largest domain name and Web hosting provider, focused on helping small businesses grow larger. GoDaddy provides dozens of cloud-based services

and is the largest worldwide mass-market hosting provider by annual revenue according to 451 Research providing hosting across 60 countries in 30 different languages. GoDaddy employs more than 4,000 people and serves 12 million paying customers around the world. The Arizona-based company has offices in Sunnyvale, California; Cambridge, Massachusetts and Hiawatha, Iowa; along with an international presence in Asia, Europe, India and Canada.

The onsite software solution used for processing and approving invoices in the accounts payable department was not scalable enough to meet GoDaddy's demands. As customization and expansions to the workflow became necessary while the company grew into a global enterprise, Keith Callaway and John Roberts felt they needed to follow the GoDaddy mantra and create and implement a robust cloud hosted environment where the AP staff could process invoices. After reaching out to a handful of document management and workflow vendors, they found MaxxVault LLC to offer the most scalable platform as well as the most flexible in regards to the custom programming necessary to meet and exceed the needs of the GoDaddy A/P department, and signed the partnership agreement in December of 2012.

MaxxVault professional services engineers worked hand-in-hand with GoDaddy staff in developing custom workflows, creating the hosted environment, converting the entire repository from the existing Intact software format into the new system as well as intensive testing and support. Custom admin and workflow management dashboards were developed as well as custom reporting interfaces, and the onsite training and testing ramped up the 335 users quickly in using their local desktop scanners with the new system. They found the integration with their accounting software to be non-intrusive as they could trigger scanning and automatically capture fields directly from within the Great Plains program. Print to MaxxVault, drag-and-drop to cloud, send to cloud, and integration to Microsoft Office with the Office add-in offered many options for users to work the way they feel the most comfortable without having to change their routine.



MaxxVault®

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From a user perspective, John Roberts, an A/P Clerk at GoDaddy, says: “The support at MaxxVault has been world-class since the beginning. As GoDaddy continues to grow and expand globally, MaxxVault has been able to customize and excel at meeting the needs of our organization.”

The complex, multi-level invoice approval process takes into account invoice dollar amounts and vendor names to automatically route them through a maximum of six levels of approval. While the system was in operation only 90 days, the number of processed invoices increased by 100% daily and continues to grow — and talk of expansion into other departments has been heard to be rumored around the halls of the Scottsdale office.

Keith Callaway, A/P Disbursement Manager at GoDaddy, had this to say about the deployment: “We have worked with MaxxVault for over 7 months now and are delighted with the work carried out so far. GoDaddy is the world’s largest domain registrar managing over 57 million domains. The accounts payable department is responsible for delivering service to over 300 individuals throughout our organization. The capabilities and support from MaxxVault has exceeded expectation. I would highly recommend working with them.”

BENEFITS REALIZED:

One central repository

Instant secure access to documents from anywhere

Scan directly into MaxxCloud from Microsoft Dynamics GP

Access to the most up-to-date files

More efficient and robust workflow solution

Easy to use Cloud based workflow management interface

Dramatic decrease in lost and misplaced files

Reduced paper consumption and storage

Reduced copying

Less time to manage and retrieve documents

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